



Mr. (Ms)

Businessmen and business partners in Walmart Central America

Walmart México and Central America hereby invite you to participate in **Expo Walmart 2017**, event that will take place in **March 1st. and 2nd., 2017** in **Centro de Eventos Pedregal, San Antonio Belén, Heredia, Costa Rica**.

This is the biggest retail event in Central America attended by Associates, Stores Managers, Administrators and Buyers from Walmart México y Centroamérica, to whom your Company will have the opportunity to show products, new lines and brands offered in 2017 in the Central American market.

Among the main benefits of participating in this Expo Walmart 2017 include:

- Visits from more than 1,000 Associates, from Walmart México and Central America.
- Business Rounds table for new exhibitors participating for the first time.
- Commercial Topics.
- Presence in the Exhibitors Directory.
- Best Booth Award.

The Exhibitors will be invited to participate at the **Supplier Excellence Awards** that will take place in the Salon Cristal, on **Tuesday February 28th. at 6:00 p.m.**

For further information on the event you can e-mail us at expowalmartcam@wal-mart.com To register your participation go to www.expowalmart.com

Thank you for your interest in participating in **Expo Walmart 2017** an Event that will help to strengthened our commercial relationship and make us together to accomplish our mission of **contributing to improving the quality of life of families in Central America**.

We look forward to see you at **Expo Walmart**.

Best Regards,



Lucas Somaschini
Vicepresidente de Compras - Centroamérica
Walmart de México y Centroamérica