

- American Airlines and US Airways
 - Merged 12/9/2013

→ Operates

- 6,700 flights per day/339 destinations/54 countries
- Over 100M pounds of cargo capacity to major cities in US, Europe, Canada, Mexico, Latin American and Asia

→ Hubs

- Charlotte, Chicago, Dallas/Fort Worth, Los Angeles, Miami, New York, Philadelphia, Phoenix and Washington D.C.
- Other value added programs
 - Admirals Club Lounges
 - AAdvantage Mileage Program
 - Business ExtrAA
 - AAirpass Program
 - Corporate Credit Card

oneworld alliance

- Airline network connect passengers to destinations where American does not fly
- Serves almost 1,000 airports in 150 countries, with 14,250 daily departures
- ✤ American is a founding member
- ✤ 15 members
 - Airberlin
 - American Airlines
 - British Airways
 - Cathay Pacific
 - Finnair

- Iberia
- Japan Airlines
- LAN
- TAM Airlines
- Malaysia Airlines

- Qantas
- QATAR Airways
- Royal Jordanian
- S7 Airlines
- Sri Lanka Airlines



What you need to know

- Research and understand the company's strategic plan and what it values (i.e. quality, low cost, marketing alignments, etc.)
- Align your "Value Proposition" with the company's strategic plan
- ✤ Deliver a clear and concise message
- Understand the market and your competitors
- Network to gather information and build relationships
- ✤ Create an effective presentation

Are you ready to be a supplier?

- ✤ Your company capacity
- Understand the process
- → Request for information (RFI)
- → Request for proposal (RFP)
- → Terms & Conditions
- ✤ Negotiations anything is negotiable

Supplier Diversity Program

What we buy:

- Aircraft parts
- Airport support services
- Architectural/design services
- Automotive parts
- Chemicals
- IT hardware, software & related services
- Construction services
- Facilities equipment & maintenance
- Food & beverage products

- Fuels/lubricants
- Janitorial and landscaping supplies & services
- Legal services
- Office furniture, fixtures & accessories
- Packaging materials & services
- Safety equipment
- Transportation and Logistics
- Uniforms

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